

## Who are we

Our head office is in Manchester, and we have branches in Saudi Arabia and Bahrain. We are a United Kingdom-accredited and -licensed training and qualification centre managed and supervised by Middle East professionals.

## Our vision

To raise the bar for education and training standards in the Middle East and the Arab world by creating training and qualification programmes informed by our scientific and practical experience in Britain.

## Our message

Providing excellence in providing the very highest quality of service specific to the unique requirements of individuals and the businesses operating in the field of workforce and training.

## Our services

Slide3

- Offering training to individuals and businesses throughout the Middle East and Arab globe.

- Offering a free training programme to develop consultation services for individuals and businesses in all disciplines.
- Providing logistic services from arrival at the airport to providing accommodation (personal or family) and organising a tourist entertainment programme inside the course, along with paying special attention to the entertainment programme for the trainees' families.
- Providing round-the-clock support.

#### Slide 4

- Offering training services at head office or remotely in the Middle East and the United Kingdom.
- Providing outstanding summer and cultural camps and training programmes for individuals and businesses throughout the Middle East and Europe in collaboration with private and government schools.
- Providing administrative and media consultation services for the growth of small and developing businesses.
- Offering commercial advice for the development of small businesses.

#### Slide 5

- Planning exhibitions and conferences.
- Offering supervision and monitoring services for scientific research.
- Establishing courses, workshops, and training programmes in a variety of disciplines.
- Using artificial intelligence for company evaluation and problem-solving.
- Our organisation is permitted to provide accredited certificates.

#### Slide 6

Experts and specialists in a range of industries providing training services at the company offices and remotely:

- Instruction in Engineering and Technology
- Leadership and Administration
- Information Technology
- International Protocol
- Etiquette

#### Slide 7

Experts and specialists in a diverse range of industries providing training services at the main offices and remotely:

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- Instruction for trainers.
- Training in health administration and quality.
- Courses for those with exceptional needs (autism, hearing loss, or vision impairment).
- Other programmes

#### Slide 8

- United Kingdom
- Kingdom of Bahrain
- Kingdom of Saudi Arabia
- UK licence number